

Bradyprinter™ MVP Plus printer

Depend on it.

Outperforming Expectations: Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

Brady MVP Plus series printers provide the durability and value you need for tough industrial applications. Available in either 203 or 300 dpi models, Brady MVP Plus thermal transfer printers are easy to operate and loaded with features.

Easy to Use:

- Customized firmware improves top-of-label registration
- Clear, easy-to-read two-line LCD display
- Manual calibration and higher heat settings for less waste
- Auto sensing standard parallel and serial communication ports

Incredibly Versatile:

- Prints on a wide range of materials from paper and vinyl to polyester and polyimide (Minimum 300 dpi resolution is recommended.)
- Prints on labels as small as 0.125" high (Minimum 300 dpi resolution is recommended.)
- Moveable Transmissive Sensor simplifies use of die-cut, self-laminating, or PermaSleeve™ materials
- 300 dpi field installable options including: internal rewind, cutter, "peel and present" feature, and internal Ethernet (LAN)

Heavy Duty Design:

- Capable of printing 5,000 labels per day, 12 hours per day
- Durable, die-cast aluminum frame
- Designed for heavier industrial environments
- Die cast print mechanism for improved print accuracy
- Brady's exclusive clutched spindle printing mechanism improves registration

Outperforming Expectations

Brady Thermal Transfer Printers

- Industrial Manufacturing
- Safety and Regulatory
- Laboratory/Healthcare
- Electronics
- Electrical
- Data Communications

www.bradyd.com



Manufacturing

■ 200 MVP Plus ■ 300 MVP Plus

BRADYPRINTER™ MVP PLUS THERMAL TRANSFER PRINTER

The heavy-duty printer that's always ready to perform.

Sharp printing for tough jobs: With print resolution of 203 dpi for the Brady 200 MVP Plus and 300 dpi for the Brady 300 MVP Plus, your labels and signs will always be sharp, and the durable die-cast print mechanism keeps this printer going strong.

More label choices: Brady MVP Plus series printers work perfectly on a wide range of materials, so it's the ideal choice for a variety of applications. The printer can accept materials from 1" to 4.52" wide and 0.25" (0.125" for 300 MVP Plus) to 49" long, for even more label versatility.

Built to last, works fast: Brady MVP printers are built for durability and fit comfortably in your workspace, with dimensions of 13.32" H x 10.93" W x 18.70" D. When speed matters, you can rely on the MVP Plus printer's 8MB RAM and 32-bit RISC microprocessor to get the job done quickly.



MVP PLUS SERIES PRINTER ORDERING INFORMATION

PART NUMBER	DESCRIPTION
200 MVP PLUS MODEL	
BP-200MVP+	Brady 200 MVP+ Printer – Standard
BP-200MVP+L	Brady 200 MVP+ Printer with Internal Ethernet LAN Card
300 MVP PLUS MODEL	
BP-300MVP+	Brady 300 MVP+ Printer – Standard
BP-300MVP+L	Brady 300 MVP+ Printer with Internal Ethernet LAN Card
BP-300MVP+R	Brady 300 MVP+ Printer with Internal Rewind
BP-300MVP+P	Brady 300 MVP+ Printer with Peel & Present
BP-300MVP+C	Brady 300 MVP+ Printer with Cutter
BP-300MVP+32	Brady 300 MVP+ Printer with 32MB Memory Expansion
FIELD INSTALLABLE OPTIONS	
BP-MVP+C-FI	Brady MVP+ Printer Cutter Field Installable
BP-MVP+L-INT-FI	Brady MVP+ Printer Ethernet LAN Card Field Installable
BP-MVP+2MB-FI	Brady MVP+ Printer 2MB Field Installable
BP-MVP+R-LINER	Brady MVP+ Printer Liner Rewind Field Installable
BP-MVP+PCMCIA	Brady MVP+ Printer PCMCIA Card Field Installable
BP-MVP+P-FI	Brady MVP+ Printer Peel/Present Field Installable
BP-MVP+R-FI	Brady MVP+ Printer Rewind Field Installable

Electronics



Data Communications



Healthcare



Laboratory



For more information about Brady MVP Plus Series Printers, visit www.bradyid.com or call 1-888-272-3946.

The products you need: When performance matters most.

From software to printers to scanners, signs, and more, Brady has the products you need to keep your employees safe and your business productive.

- BradySoft Sentinel™ S/5 Enterprise Software
- BradySoft™ 8 Label Design Software
- Code Reader™ 3 Bar Code Scanner
- Over 800 stock materials available



We've taken the stress out of setting up your new printer.

With Brady's Stress FREE System Setup, a member of the Brady Technical Support Team will walk you through the set-up of your new printer. **To schedule your FREE phone appointment, call 1-800-643-8766; select Menu Option 4. Or visit www.bradyid.com/setupservice.**

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