

# **UDI Verification and Process Control Metrics**

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#### **Market Drivers**

Business Needs & Industry Regulations

#### **Products**

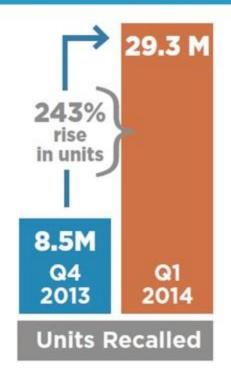
- Vision & ID Overview
- Verification Application Solutions

## Q&A



# **Interesting Data**

#### **Medical Device Recalls**





This is the average number of recalls in the medical device industry in the past two years.



increase from Q4 2013.



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were nationwide, a continued trend of over 70% nationwide recalls over the past year.





Fewest Class I recalls in two years.

Source: © 2014 Stericycle ExpertSOLUTIONS<sup>™</sup>, www.stericycleexpertsolutions.com



# **Medical Device Business Drivers**

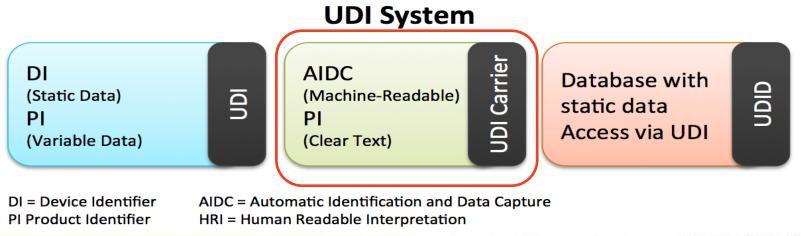




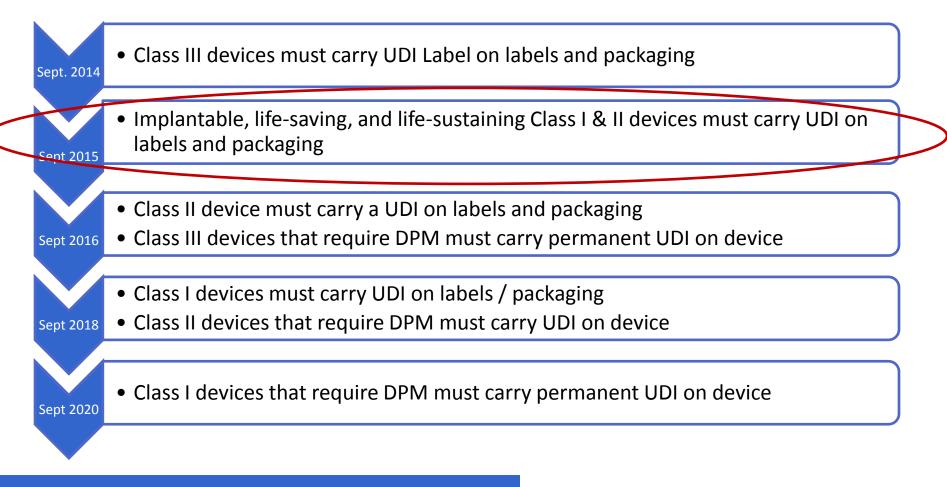


#### **3 Core Components**

- The actual unique identifier
- The carrier label with human readable and machine readable formats
- The global Database



# **UDI Implementation Timeline**



The time to implement has arrived



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# **1-D Code Requirements**

#### Most manufacturers prefer 2-D codes, but continue to rely on 1-D because of supply chain considerations

Figure 17: Survey Responses: What AIDC technology is your organization able to read?

#### Number of Responses

Organization Type	1D Barcodes	2D Barcodes	RFID
Manufacturers	58%	47%	11%
Distributors and Providers	64%	52%	24%





#### Why 1-D Codes?

- Established infrastructure
- Widely accepted

#### Why 2-D Codes?

- Small form factor / data density
- Data redundancy / error correction

#### Data Matrix vs. Code 128

- Data Matrix Better density, better data redundancy
- Code 128 Allows alpha numeric characters



# **Code comparison**

Let's add up the information: GTIN + LOT + EXP + S/N

14 + 7 + 6 + 13 = 40 characters!

## Code 128 barcode



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0001234567999512ja28a12/20141234567890181

#### **Datamatrix barcode**

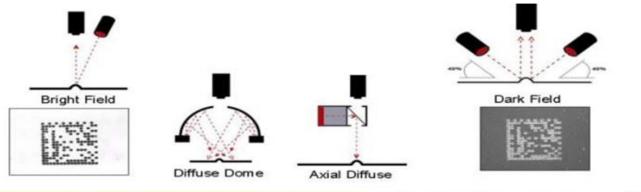




How do we make sure our barcode mark is good? We could follow ISO standards

- ISO 15415 grade of printed 2D codes
- ISO 15416 grade of printed 1D codes
- ISO 29158 grade of DPM/print codes (updated)

Standards call for "OFFLINE" grading, fixed lighting



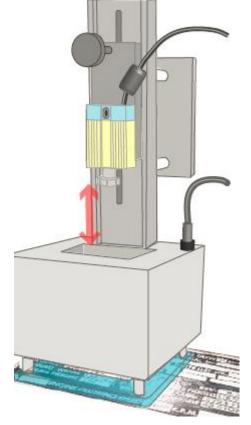


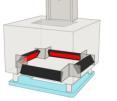
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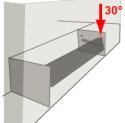
# **DataMan Verifier Systems**



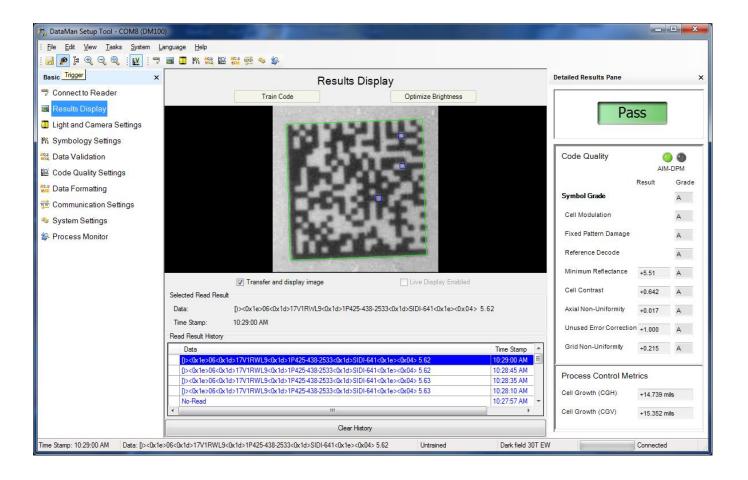














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# ISO 29158 - Metrics









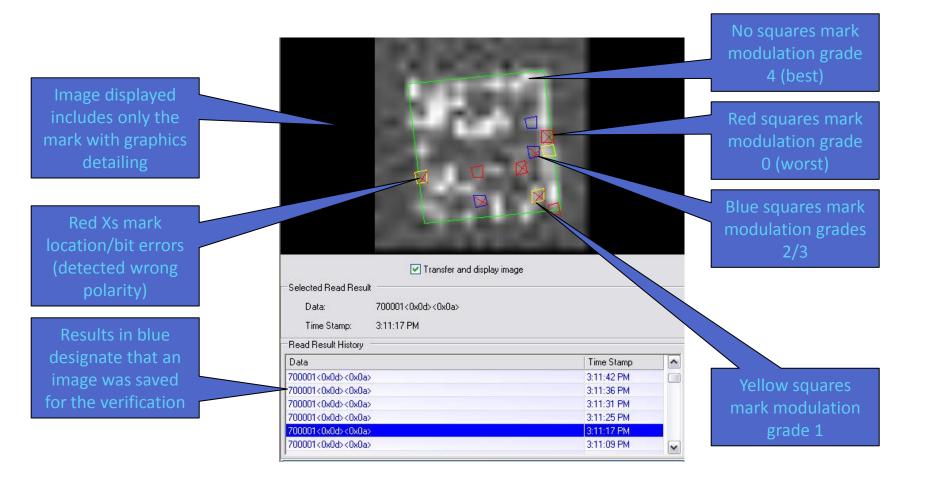
#### **AIM DPM Metrics**

- Decodability pass / fail on decode
- Cell Contrast difference in the means
- Cell Modulation greyscale analysis of data region. Grid centers that approach GT will lower CM score
- Fixed Pattern Damage greyscale analysis of finder + QZ. Grid centers that approach GT will lower CM

#### **AIM DPM Metrics**

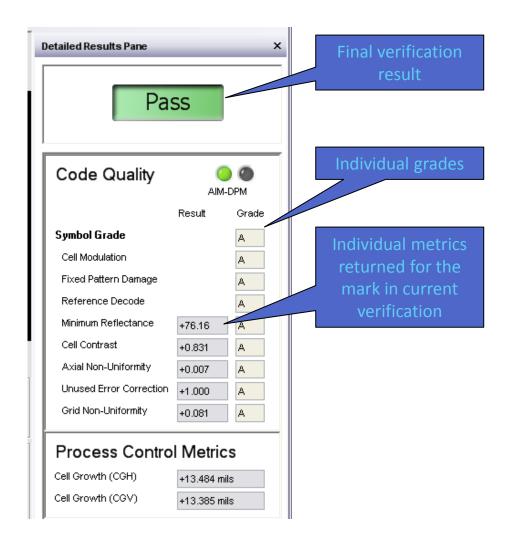
- Grid Non-Uniformity qualifies the module placement by comparing to a nominal evenly spaced grid
- Axial Non-Uniformity Describes grid squareness
- Unused Error Correction Binary analysis of bit errors
- Minimum Reflectance Ensure a minimum reflectance level
- Final Grade Equal to lowest individual metric score







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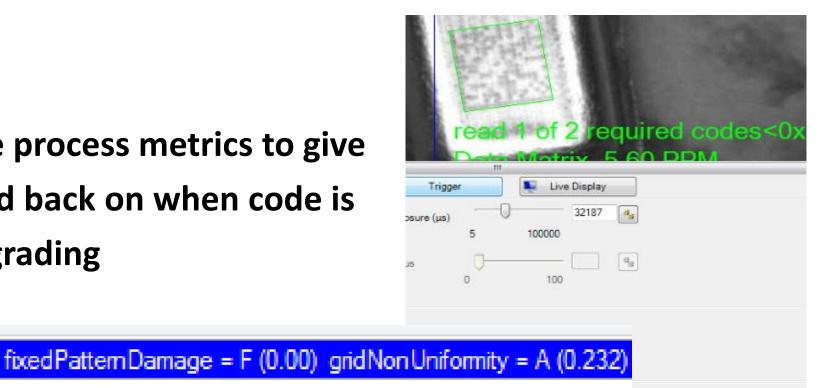
Decoded images	
	Report
Save in: C:\Documents and Settings\mperez	Select         Data: 0074973-01<0x0d><0x0a>           Time Stamp: 6/11/2008 2:20:07 PM         Symbology: Data Matrix
Report Storage	
Save in: C:\Documents and Settings\mperez	Select Quality Metrics
Filename Structure Include timestamp	Contract Compliant Verification AIM-DPM Pass DPM4/9/630/300
<ul> <li>Prefix filename with</li> <li>Disable overlay graphics in report</li> </ul>	Quality Parameter         Result         Grade           Symbol Grade         Grade         Grade
	Cell Modulation A Fixed Pattern Damage
Allows verification reports to be	Reference Decode A
automatically	Minimum Reflectance +76.16 A Cell Contrast
generated	Axial Non-Uniformit
	Grid Non Holf
	Cell Growth (CGP) A
	Cell Growth (CGV) +13.484 mils Unique report is
	generated for each
	verified mark

# **Process control metrics**



#### Still want to grade but "ONLINE"?

# Use process metrics to give feed back on when code is degrading



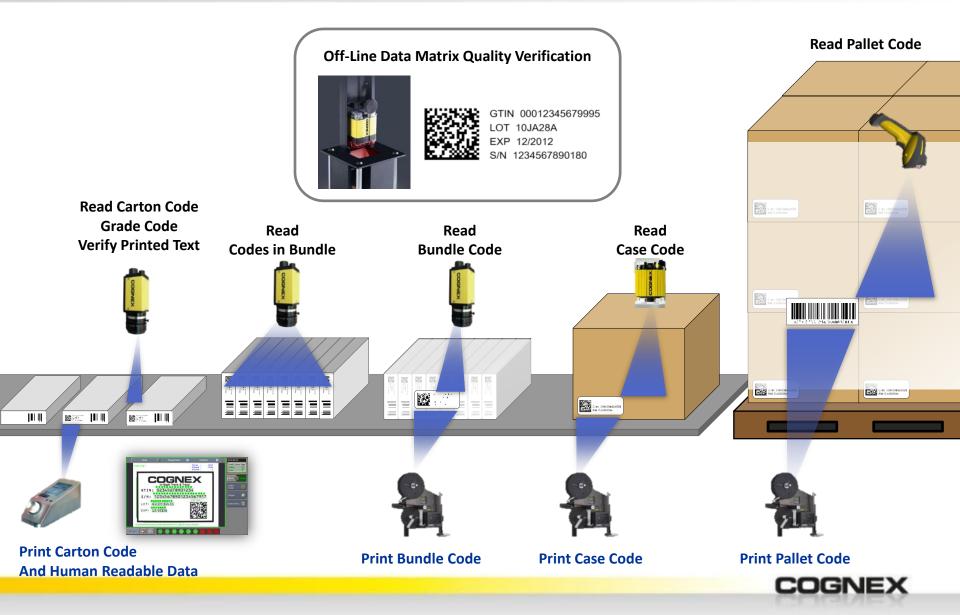
fixedPatternDamage = F (0.00) gridNonUniformity = A (0.222)

<0x0d><0x0a

= A (0.222) <0x0d><0x0a>



# **Serialization on a Typical Packaging Line**







# DATAMAN

Handheld Readers

**Fixed Mount Readers** 

Verifiers



Rugged, lightweight design with liquid lens variable focus







# DATAMAN

Handheld Readers

**Fixed Mount Readers** 

Verifiers









# DATAMAN

Handheld Readers

**Fixed Mount Readers** 

Verifiers



#### Handheld and Fixed Mount verifiers designed to ensure every code meets manufacturer's and industry standards



# In-Sight Track & Trace – UDI Solution





# In-Sight<sup>®</sup> Track & Trace

#### **Off-the-shelf "Job File" for In-Sight Vision Systems**

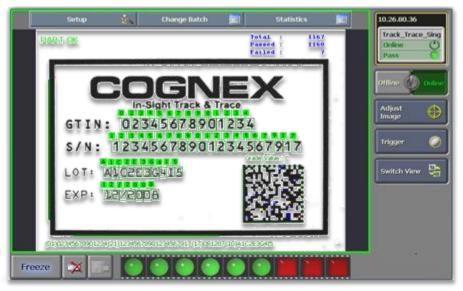
- No programming required
- Easy to use
- Step-by-step setup

#### **Optimized for Serialization Applications**

- Uses industry standards (e.g. GS1)
- IPsec to prevent data theft

#### **Simplifies Validation Procedures**

- User access control
- Parameter change & event logging
- FS/DS & IQ/OQ Templates





# **Customer Success Stories**



# **Cognex Value Proposition**



#### Manufacturing

- Patient Safety
- Brand Reputation
- Production Efficiency

# Traceability UDI Compliance Supply Chain Management Recall Efficiency







# **Questions and Answers**



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